



NADIA ARANCIBIA

Graphic Designer and Illustrator



CONTACT

NAME	Nadia Arancibia
CITY	Austin
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EXPERIENCE

GRAPHIC DESIGNER, CNY FERTILITY (2018-)

cnyfertility.com

CNY is a national fertility and wellness center, with a dozen offices across North America.

Designed *CNY Family Building Guide*, a 170 pg magazine distributed annually nationwide to customers and clients.

Designed the *Dr. Kiltz's Keto Lifestyle*, a 100 pg, on how to optimize the Keto diet.

Designed pamphlets, postcards, brochures, banners, etc, for CNY's advertising and social media efforts.

Partnered with other designers on the CNY team, including their Spanish-speaking design agency in Argentina.

GRAPHIC DESIGNER, FREELANCE (2018-)

Worked in tandem with clients on designs based on requirements, modifications and feedback.

Created marketing content for *Fertile Hope Yoga*, an online wellness platform for women, that successfully led to the growth of its subscription business.

Created logo and branding specs for:

- A pediatric wellness center, Physio-Logics, contributing to the opening of their physical location
- Independent real estate company, Mary Gerber Real Estate.
- Independent whiskey, Pirate & Angel
- Venezuelan avocado sauce, Capybara foods
- East Texas storage company, Heart of Harlingen Storage

WOODBURNING ARTIST (2018-)

INSTAGRAM: @PALOYFUEGO

Marketing and Instagram and selling on Etsy and fairs across the country, I've honed my craft in my own style, producing art, home decor, portraits, and custom work for clients.

SKILLS

- Adobe InDesign (6 years)
- Adobe Photoshop (8 years)
- Adobe Illustrator (7 years)
- Typography (3 years)
- Illustration (10+ years)
- Adobe XD (3 years)
- Procreate (1 year)
- Photography (2 years)
- Adobe Lightroom (2 years)
- CSS (1 year)
- Web Design (3 years)
- User Experience (UX) (1 year)

EDUCATION

ASSOCIATES DEGREE IN VISUAL COMMUNICATION

GRAPHIC DESIGN

Austin Community College 2018-2022

SCHOOL OF ARCHITECTURE

Universidad Central de Venezuela

REFERENCES

Kim Gage - Editor, Mooney Marketing Group

kim@mooneymarketinggroup.com (410) 271-3770

Erin McCollough - Marketing Director, CNY Fertility

emccollough@cnyfertility.com (585) 738-0524

Lisa Haynes - Instructor Visual Communication ACC

lhaynes@austincc.edu

LANGUAGES

- English - Full fluency
- Spanish - Full fluency